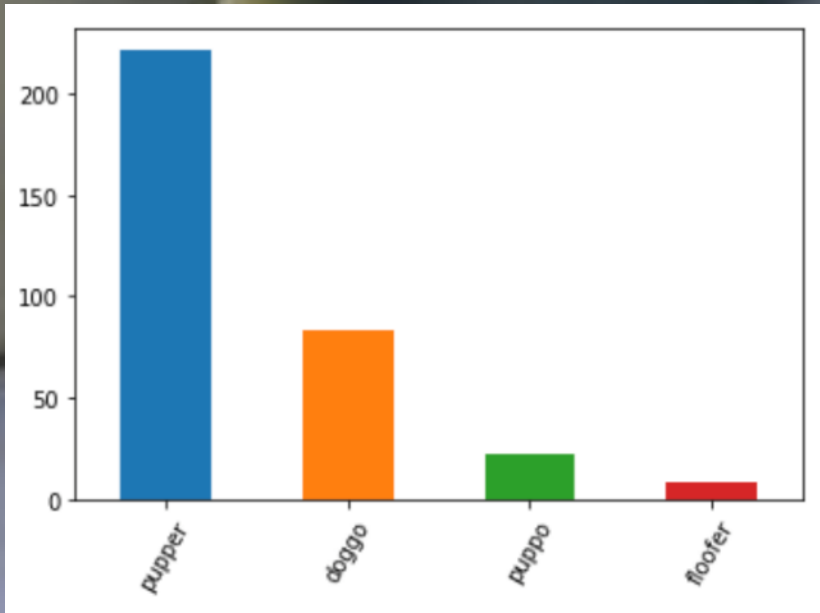
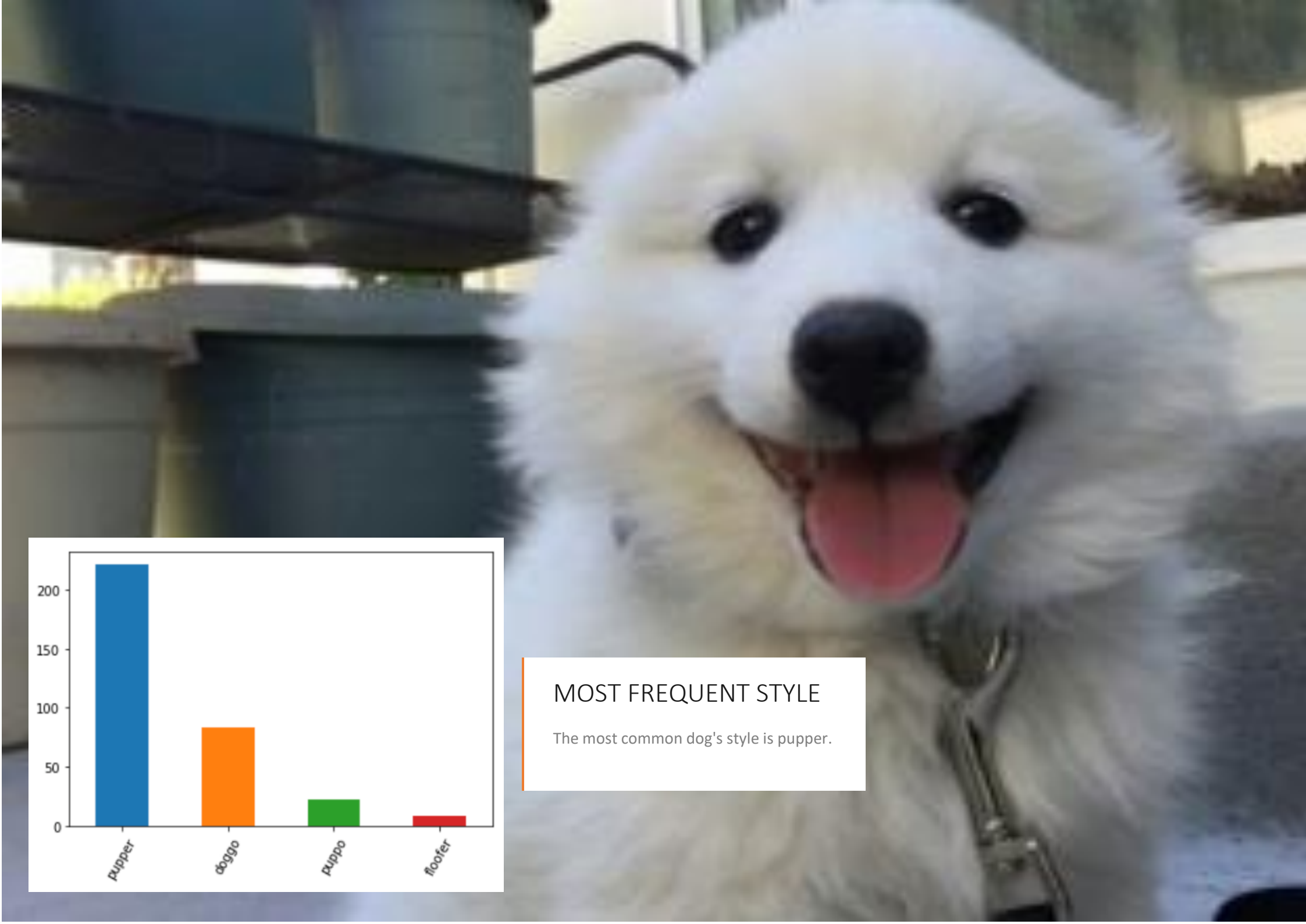


# We Rate Dogs *Insights*

A Twitter account with funny or interesting facts and pictures about dogs (mainly)...

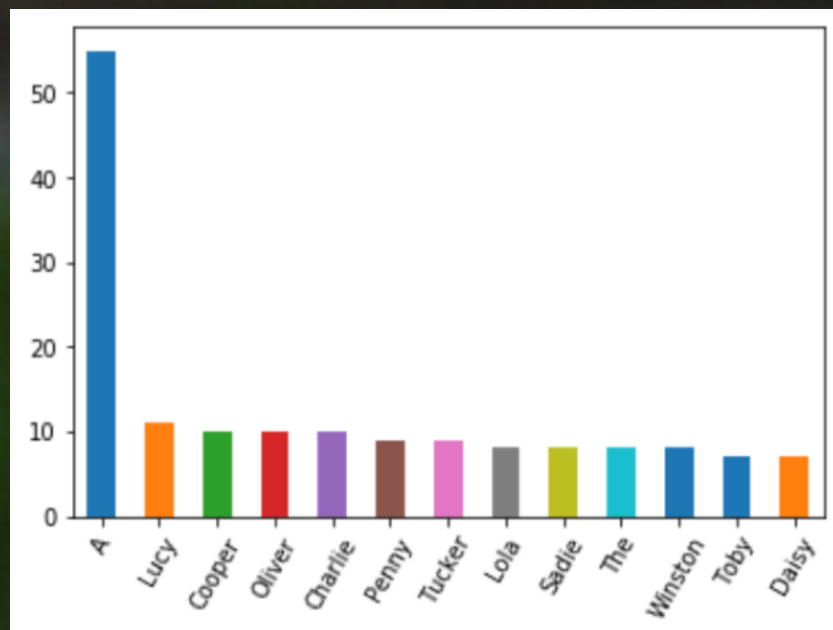




## MOST FREQUENT STYLE

The most common dog's style is pupper.

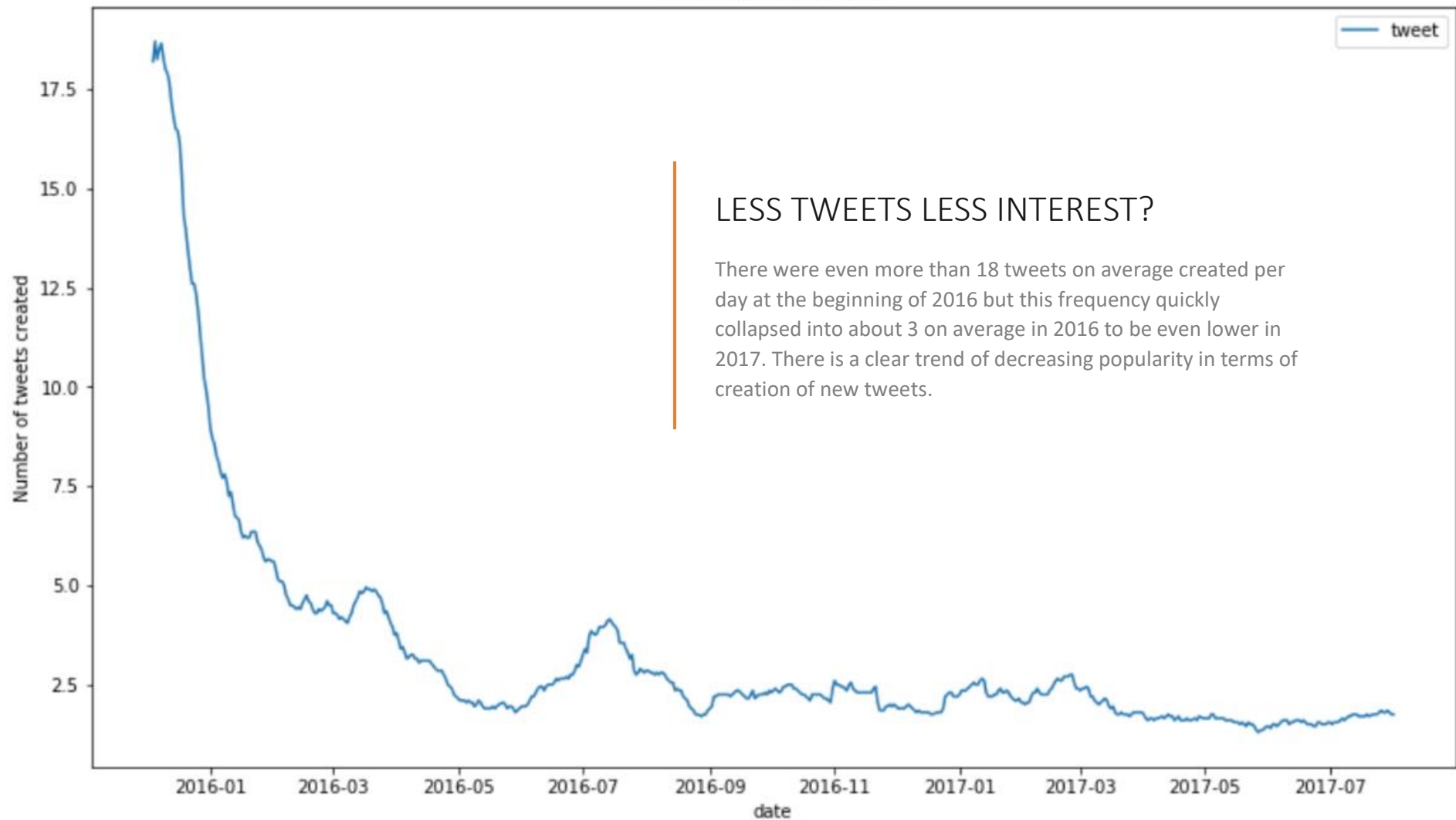




## 10 MOST USED NAMES

If we exclude cases, where a letter 'A' and an article 'The' are used as dogs' name, the most popular names are: Lucy, Charlie, Cooper, Oliver, Tucker, Penny, Winston, Lola, Sadie and Daisy.

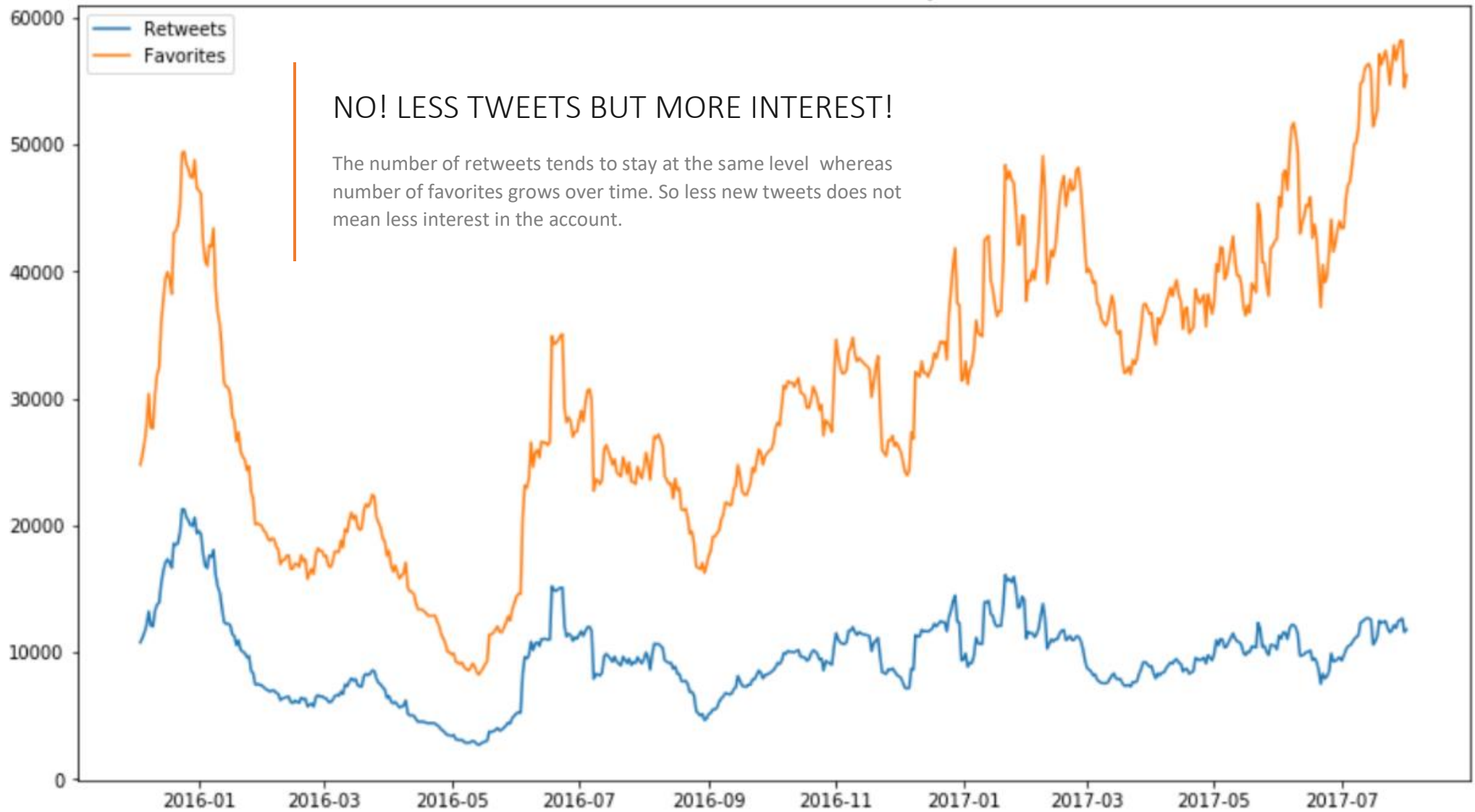
New tweets over time



## LESS TWEETS LESS INTEREST?

There were even more than 18 tweets on average created per day at the beginning of 2016 but this frequency quickly collapsed into about 3 on average in 2016 to be even lower in 2017. There is a clear trend of decreasing popularity in terms of creation of new tweets.

Retweets and favorites counts comparison



NO! LESS TWEETS BUT MORE INTEREST!

The number of retweets tends to stay at the same level whereas number of favorites grows over time. So less new tweets does not mean less interest in the account.



## TWEETS

After initial boom, the amount of tweets created daily stabilizes on around 2.5 per day on average.

## RETWEETS

There is noticable variation of retweets but on average long-term they tend to stay on the same level.

## DOGS' RATINGS

There are 2096 dogs' ratings in the dataset. The worst rate is 0, the best is 177.6 (177.6%). The ratings are not normally distributed, their distribution is right-skewed (long-tailed). Most of the ratings are below 150%, only 6 (0.29%) of them are above 150%. With Atticus being the most rated of all. 75% of ratings are 120% or below and only 25% or less are below 100%. Most dogs are very well rated, with the mean rating of 117%.

## FAVORITES

After initial boom and then colapse, the trend is growing. It seems people still use historical tweets and marke them as favotes or the user base is growing which results in more and more favorites.

